

TIRNAY SOLUTIONS

DIGITAL & CONSULTING AGENCY

AUTHORIZED PARTNER



CORPORATE OVERVIEW

2025





ABOUT TIRNAV SOLUTIONS PVT. LTD.

Tirnav Solutions is an **Authorized Salesforce Partner**, Gen Al & Digital Consulting company from Mumbai, India.

We help businesses scale with smart automation and cutting-edge technology. Instead of just selling hours, we deliver Al-driven solutions that make a real impact.

WHAT WE DO?

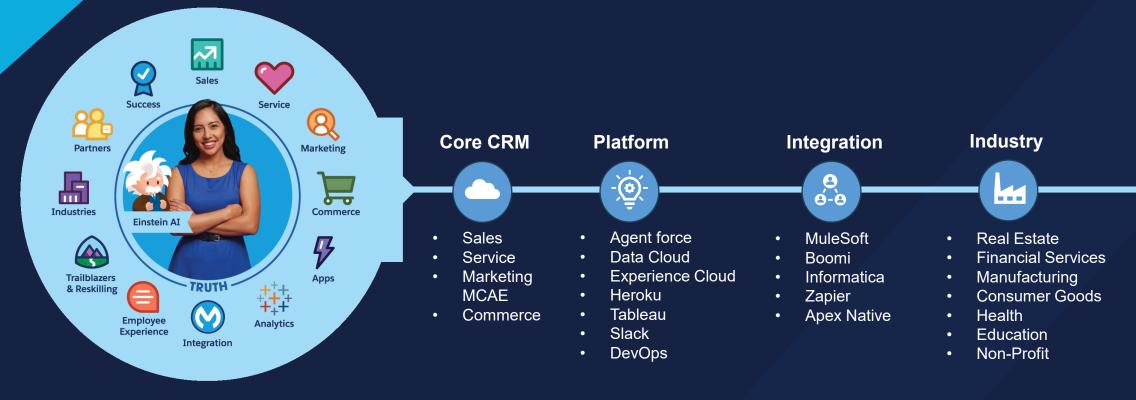
- Salesforce Consulting
- Gen Al Consulting
- Full Stack Development
- Data Analytics
- DevOps

FIND US ON BELOW PLATFORM:



OUR SALESFORCE OFFERING





Go-To-Market strategy & Enterprise Solution align with Salesforce Platform

- Leverage Salesforce Ecosystem to accelerate customer acquisition through AppExchange, partner programs, and native integrations.
- Tailored Solutions built on Salesforce Clouds (Sales, Service, Marketing, Experience) to meet industry-specific needs.
- Accelerated Deployment with Salesforce Flows, LWC (Lightning Web Components), and low-code tools to reduce time-to-market.

- Data-Driven Insights through native reporting, Einstein Analytics, and CRM Analytics for informed GTM decisions.
- **Robust Security & Compliance** by inheriting Salesforce's enterprise-grade infrastructure, including role-based access, audit trails, and regulatory certifications.
- Seamless Integrations with third-party systems using Salesforce APIs, MuleSoft, and middleware for unified enterprise workflows.



SALESFORCE SERVICE



Consulting

Unlock the true potential of your Salesforce CRM.



Support

Salesforce Maintenance, Bug-fixes & Administration.



Implementation

Leverage our expertise on Salesforce Apex, LWC, Aura Component & Visual Force, Trigger, Process builder etc.



App Exchange

Develop Salesforce applications that can be deployed on AppExchange marketplace.





Integration

Integrating Salesforce with other CRM, ERP Systems, ecommerce marketplaces or accounting system.



Lightning migration

Seamless migration Salesforce Classic to latest Lightning Component.



WHY CHOOSE US?



Tirnav Solutions is Authorized Salesforce Partner.

AppExchange link:

https://appexchange.salesfo rce.com/appxConsultingListi ngDetail?listingId=94def745 -3d09-4166-9602-1c27e10d94d4



A Certified & dedicated team

of qualified and certified Salesforce specialists.



Customized solutions

to meet the client's specific needs and business requirements.



Proven experience

and reputation for delivering high quality solutions.



Innovative approach

and leveraging industry trends



Exceptional customer

service and support throughout the entire engagement lifecycle.



Company's ability to scale

resources and adapt to changing business needs



3rd PARTY API INTEGRATION

ECommerce	Shipping	මරම රවාර Social Network මරම	Payment
•			
 Amazon 	• UPS	 Facebook 	 PayPal
 Walmart 	• USPS	 Instagram 	 Stripe
• eBay	FedEx	 Twitter 	 Authorize.net
 Flipkart 	• DHL	YouTube	 Google Pay
 Shopify 	 Endicia 	Pinterest	 Apple Pay
WooCommerce	 ShipStation 	 Snapchat 	 PayTM

REST / SOAP / GRAPHQL

Government	CRM CRM	Communication	⊘ Other
AadharGSTE-Way BillE-Invoice	SalesforceNetSuiteZohoHubSpot	TwilioNexmoWhatsAppFacebook Msg	Google MapsQuickBooksSlackHelloSignXero



PROJECT DELIVERY METHODOLOGY

DISCOVERY



- REQUIREMENT UNDERSTANDING
- DEFINE SCOPE OF WORK
- USER STORIES PLAN
 WORK & RESOURCES

2 -4 weeks Sprint

DEVELOPMENT



- DESIGN
- IMPLEMENTATION
- STAGING ENVIRONMENT SETUP
- TESTING & VALIDATION



• SERVER SETUP

• SUPPORT & MONITORING

DEPLOYMENT

CHANGE REQUEST
 MANAGEMENT



4-12 weeks Sprint



1-2 weeks Sprint



PROJECT TOOLS



- Jira
- GitHub
- Notion
- Trello



- Eclipse
- Visual Studio Code
- Postman
- MS SQL Client
- Oracle Toad
- pgAdmin
- MySQL Workbench
- Git
- Maven
- Gradle



DESIGN

- Figma
- Adobe XD
- Sketch
- InVision
- Zeplin



COMMUNICATION

- Slack
- Microsoft Teams
- Skype
- Google Meet
- Zoom Meeting



- Putty
- MobaXTerm
- PowerShell
- Apache
- Nginx
- AWS
- GCP



PROJECT GOVERNANCE TEAMS & TIMETABLE

DAILY

ENGINEERING TEAM (T)

- Application Architecture
- Design & Coding
- Code Review & Unit Testing

QUALITY ASSURANCE TEAM (C+ T)

- Test Planning
- Integration & Load Testing
- QA Monitoring &Performance
- User Acceptance Testing

INFRASTRUCTURE TEAM (C)

- Hosting Services
- Infrastructure & Environments Management
- Deploy New Releases

DAILY

WEEKLY

MANAGEMENT TEAM (C + T)

- Project Health & Status
 Updates
- Risk Management
- Release Management
- Resource Allocation Management

ARCHITECTURE REVIEW TEAM (C + T)

- Strategic Review of Architecture, Design & Infrastructure
- Critical Path Solution Design
- Business Technology
 Alignment

MONTHLY

STEERING COMMITTEE (C + T)

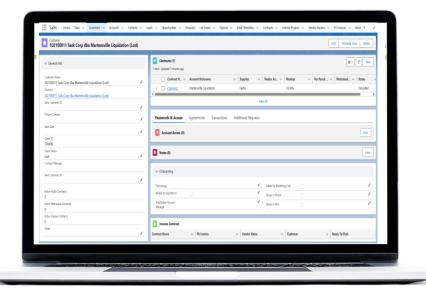
- Thought Leadership
- Roadmap Definition
- Business Need Definition
- Release Planning
- Scope Management
- Business Need and Functionality Prioritization
- Dependency resolution
- High Level Timeline Definition

WEEKLY

MONTHLY











PK Enterprises, Canada

Industry: Logistics & Transportation https://pk.enterprises

Tools & Technologies:

Salesforce | Apex | LWC | Flow | Java SpringBoot | Postgres | Heroku | Xero

CHALLENGE

PK Enterprises is a closed network supporting Canadian e-commerce and small business entrepreneurs with reduced shipping rates and custom logistics and technology solutions.

PK Enterprises buys and renews shipping services for their clients, getting them the best price fast, and hassle-free, by combining the spend of similar companies within their portfolio.

PK Enterprises manually downloaded the Shipment Invoices and group them by Customer and generate Invoice in Xero. They wanted an automation tool to download the Invoices, group them by Customer as per the Contract and create the Invoice in Xero using the API.

SOLUTION

- Developed a custom ETL tool using Java to automatically download EDI invoices from FedEx, Purolator, and Canpar shipping service providers via SFTP.
- 2. Processed and cleaned invoice data into a common PostgreSQL database
- 3. Transferred invoice data to Salesforce using **BulkJob v2**.
- 4. Created invoices in Xero using API.
- 5. Developed a custom LWC component to view all pending invoices for a particular customer.
- 6. Implemented CI/CD and DevOps for deploying the ETI, tool on Heroku.



Solid performance yet again. Your technical understanding paired with your ability to understand our needs makes the end product better than we could have imagined. Can't wait to get started on our next milestone.

CASE STUDY







Aument Capital Partners, Singapore Industry: Wealth Management

https://www.aument-capital.com

Tools & Technologies:

Salesforce | Apex | LWC | Flows | VisualForce Page | API Integration

CHALLENGE

Aument Capital Partners is a multi-family office that provides comprehensive investment services catered specifically to the needs of entrepreneurs.

Aument Capital adopted Salesforce as their CRM solution to streamline customer onboarding and establish a unified source of truth for managing clients' comprehensive portfolios. Previously, critical data was dispersed across multiple applications, leading to inefficiencies and data silos. By consolidating this fragmented information into Salesforce, Aument Capital gained the ability to generate comprehensive portfolio reports, enabling better decision-making and enhanced customer insights.

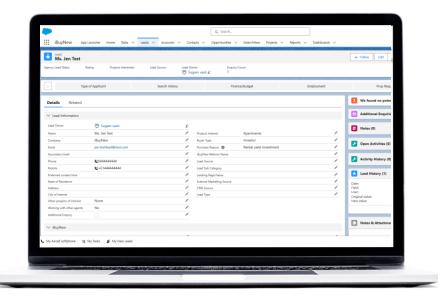
SOLUTION

- 1. API Integration with AssetMax: Seamlessly integrated Salesforce with AssetMax to enable automated daily imports of client portfolio updates.
- **2. AspireApp Integration**: Configured Salesforce to download bank transactions directly from AspireApp, streamlining financial tracking.
- **3. Customer Portal Development**: Built a customer portal using Form Titan, integrated with Salesforce, to facilitate onboarding and provide 24/7 portfolio access for customers.
- **4.Xero Integration**: Integrated Salesforce with Xero for generating and managing monthly invoices efficiently.
- **5. Automated Flows**: Implemented multiple Salesforce Flows to automate email notifications, including portfolio reports, transaction updates, and available cash summaries.

Jayesh and the team at Tirnav were very impressive. Not only did they understand the problem statement very quickly, but they delivered very high-quality output in a short amount of time. They are excellent at communicating and are clearly very capable. I enjoyed working with Jayesh, and would wholeheartedly recommend him to anyone. I will be using him for future projects.

Source: Google
https://g.co/kgs/xGWeFQa

CASE STUDY







iBuildNew & iBuyNew (IBN Group), Australia

Industry: Real Estate & Construction https://www.ibuildnew.com.au/ https://www.ibuynew.com.au/

Tools & Technologies:

Salesforce | Apex | LWC | Flow |
Dashboard and Report | Skyvia | AirCall |
Lead Distribution Engine | Zapier |
PropertyBase | Postman | JIRA

CHALLENGE

IBN Group faced challenges with their existing Salesforce instance and sought enhanced functionalities and integrations to streamline their business processes.

SOLUTION

- 1. Migrated Salesforce traditional **Process Builder to Flows**.
- 2. Integrated **PropertyBase via Skyvia** to sync data between Salesforce instance.
- 3. API Integration with Zapier to send lead data to uFinancial.
- 4. Integrated AirCall for VoiP call inside Salesforce.
- 5. Configured Lead Distribution Engine for distributing leads between Agent as per the Rule.
- 6. Developed custom LWC Component.
- 7. Implemented Stage Path for Opportunity.
- 8. Slack Integration for Lead Notification.
- 9. Custom **Dashboard & Reports** for management & teams.

RESULT

- 1. Improved automation and efficiency with the migration to Salesforce Flows.
- 2. Reduced number of Duplicate leads using Validation Rules.
- 3. Streamlined business operation by implementing Lead Distribution Engine, effective Task & Events to follow-up with Leads, SMS and Email integration for communication etc.
- 4. Streamlined communication with AirCall integration for VoiP calls. Tailored functionality and improved user experience with the custom LWC Component.









GroundWork London, UK

Industry: Community Service https://www.groundwork.org.uk/

Tools & Technologies:

Salesforce | Apex | Flows | LWC | Postman | JIRA | API Integration

CHALLENGE

Groundwork's Green Doctors are energy efficiency experts who visit people in their homes across the UK, helping vulnerable households to save money and stay warm and well and offer free, impartial advice to help user take control of their bills, save energy wherever possible.

Green Doctor experts wanted an iPad App with customized user interface which is integrated with Salesforce CRM to collect data from customers during a home visit (Green Doctors). The app uses offline capabilities and allows users to see their savings in annual bills through their behavioral changes.

SOLUTION

- 1. Custom Salesforce development for data visualization and creating Custom Report to be sent to user on possible energy efficient usage.
- 2. Created multiple Enquiry Form using **Visual Force** Page.
- 3. Developed multiple LWC Component.
- 4.API Integration with multiple external services.
- 5. Migrated Process Builder to Flows.
- 6. Migrated Aura Component to LWC.
- 7. Implemented **public form** and integrated to directly save the form into Salesforce.
- **8.Twilio API** Integration for SMS to end customer for appointment reminder.

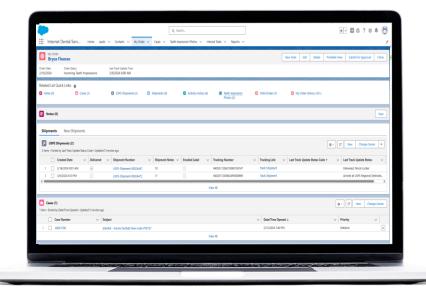


They are very dedicated and work to meet the challenges via innovative approaches and deliver on the promises.

Source:

https://clutch.co/profile/tirnavsolutions#review-1374383

CASE STUDY







iHomeDental INC, USA

Industry: E-Commerce https://ihomedental.com

Tools & Technologies:

Salesforce | Apex | LWC | Trigger | 3rd
Party API Integration | WooCommerce

CHALLENGE

iHomeDental is a network of websites offering teeth devices delivered to your home without a dental office visit.

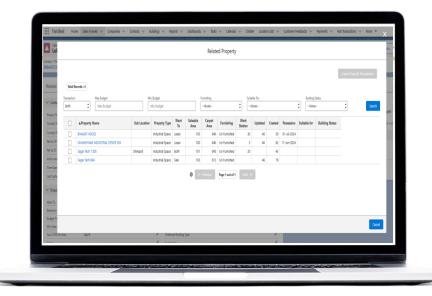
iHomeDental have an innovative platform on WooCommerce that connects patients with skilled dental professionals who provide a wide range of services in the comfort and convenience of their own homes. iHomeDental leverages Salesforce Sales Cloud to process all the Orders received from their ecommerce website

SOLUTION

- 1. Integrated e-commerce Orders into Salesforce Custom Order Object.
- 2. Integrated Customer Support with Salesforce Case Standard Object.
- 3. Map the Order Custom Object with Cases.
- 4.Created custom LWC Component to map new Order with the Parent Order to maintain Order History.
- 5. Created a custom LWC Component to view all the customer uploaded images in a Carousel.
- 6. Rule to prevent duplicate Contact coming from multiple sites.

Jayesh is one of the best Salesforce developers that I have worked with on Upwork over the past 7 years. He is very attentive, has great communication shills, and was able to complete even the most difficult tasks including those that required Apex programming. I highly recommend Jayesh and will continue to use his services for years to come.









Fairdeal Realtors Pvt Ltd, India

Industry: Commercial Real Estate https://frpl.in

Tools & Technologies:

Salesforce | Apex | LWC | Flows | API Integration – Magic Bricks and 99 Acres

CHALLENGE

Fairdeal Realtors has been a top-quality expert in the Mumbai commercial real estate market since 1995 and is one of the most respected names in the Indian commercial real estate market.

With over 15,000 commercial properties and 30+ property consultants, Fairdeal uses Salesforce to track new properties and all incoming leads from customers looking to buy or lease property.

SOLUTION

- 1. Integrated Salesforce with Magic Bricks and 99 Acres, enabling seamless import of new properties and customer inquiries.
- 2. Implemented a sales funnel to efficiently track customer inquiries..
- 3. Developed an LWC component to display similar properties based on customer inquiries and generate proposals accordingly, including search functionality to filter properties and pagination to navigate between records.
- 4. Configured **sharing settings** to allow property consultants to access inquiry and property data by city..

Really appreciate the quick & to the point response from Jayesh on one of our projects!!.

Source: Google

https://g.co/kgs/XgthVqd



OUR SERVICES



Web & Mobile

Develop secure, scalable, and high-performing Web and mobile application



Salesforce development

Unleash the power of Salesforce through custom development & integration.



API Integration

Improve efficiency, automate processes, with API integration.



Electronic Data Interchange

Automate manual traditional process of exchanging the business documents between trading partners using EDI



Google App Scripts

Improve productivity & automate repetitive task using Google App Scripts.



DevOps

Improve collaboration, faster deployment and overall efficiency in the software development process.



Staff Augmentation

Dedicated remote staff for both short term & long term.



OUR TECHNICAL **EXPERTISE**

List of technologies we have expertise on.

FRONT END



Javascript



Typescript



ReactJs



NextJs



HTML5



CSS3



Tailwind CSS

BACK END



Java



SpringBoot



NodeJS



NestJS



ExpressJs

DATABASE



Firebase



PostgreSQL



MongoDB



MySQL

ORACLE Oracle DB

MOBILE APP



React Native



CRM



Salesforce

ECOMMERCE



Shopify



Amazon



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THANK YOU!